

TRANSPORTATION APPLICATION

Fast
Secure
Efficiency



INTRODUCTION

From all angles of the world, businesses giving a range of commodities have started migrating from the normal physical world of hanging billboards, printing advertisements and handing out leaflets, to the mobile domain.

A mobile application can be much of various things. I can be a means to play games, access information, to do your banking to manage your home, to communicate, and even to interact with your local businesses. Companies with the need to adopt this approach in handling their customers early exhibit their ability to know where their clients are and how to adequately engage with them. Definitely, the transit to mobile is not very new, however, the ability for companies like ERG adopt a strategy like this is.

In case you are still imagining that mobile applications are just for huge name brands you wrong. Truly, more and more small and medium-sized enterprises are following the mobile course knowing that an effective mobile plan entails more than simply a mobile-friendly website

ERG'S TRANSPORTATION APPLICATION



Mobile technology and Shipping.

The transportation service is one of the essential links in the electronic commerce chain, merchandise of the store and products and it is something that online sales business to capture the interest of consumers.

Now that there is the looming digital technology, a mobile culture currently in the whole world that seems to take a course, affecting different sectors and professionals in the society, tuning your business to it is inevitable. As a matter of fact, even the shipping industry is not left out in this shift and trend as well. Basically, mobile technology and the mobile experience trend is systematically changing the whole freight services industry.

Mobile technology and Shipping.

With the new applications and the presence of mobile electronics, many things can actually be accomplished. For instance, with only one Smartphone in hand, clients can swiftly access the apps, or the website of the courier service consequently shipping goods to the hand. With that, the customer can simply sign the package shipping services, or contact the appropriate organizations, for instance, ERG, in this case, to seek suggestions and advice. In addition to that, one can decide to use the search engines shipping companies, or service packs, from which it will reduce the time chosen.

Useful trends - Upcomming future

Again, mobile chemical trends help clients to save on delivery costs. Notably, with tough competition that is currently witnessed in the business world, any business entity that dreams to make profits have to realize it. Additionally, it must look for the best way to satisfy their customers and set itself apart from their competitors. To compete favorably in the market, Eagle Rock Global aims to constantly enhance the quality of its services. Hence, for the price, the clients may experience more convenience that transporter brought home.

What to expect from transportation application.

- **1.Tracking system**
- **2.Consolidation of Cargo**
- **3.Cargo Booking**
- **4.Wholesale E-commerce Complete sales report**

1. Tracking system

Transportation application like the one ERG is intending to offer will provide a state of art cargo and ship tracking system for its clients. A customer will be viewing the position of their ships, the status and other precise details in real time. ERG will employ the tracking system to convey goods quickly and conveniently by tracking every ship

2.Consolidation of Cargo

Transportation owners (Carriers) and shippers will be in a position to outline particular occasions for shipping consolidation. They will give the points of loading, the point of discharge, and the features of the availability, in regards to ship hold free space (for substantial shipping) or container free space.

3. Cargo Booking

With such applications, shippers from any part of the globe will be able to view the ships that are ready to carry their cargo, according to the cargo location and matched with the destination.

4. Wholesale E-commerce

A transportation app can offer users the ability to promote and trade wholesale goods. Further, producers will have the chance to straightly list and sell their products, in conjunction with their precise place of loading, eliminating quite a number of middlemen and at the long run resulting in an increase in their revenue. In Addition to that, it will offer business possibilities to international traders.

The transportation application idea will bring a bit of changes that will be of great benefits to the user. For instance, the conversion of the business model from the infamous centralized app format into a decentralized ecosystem will enable access to the world market and minimize the cost of transportation for its users.